



Side by Side Clubhouse Electronic Press Kit
November 2011

Side by Side Fact Sheet

Updated 11/22/11

- Organization:** Side by Side Brain Injury Clubhouse
- Location:** Metro Atlanta, GA
- Founded:** July/1999
- Leadership:** Cindi Johnson, Executive Director
Phone: 770-469-9355 ext 100
E-mail: cindi@sidebysideclubhouse.org
- Mission:** Side by Side Brain Injury Clubhouse is a bridge of support for the transition of a person with brain injury from medical patient to contributing community member. It is the only program of its kind in Georgia.

Additional facts:

- Side by Side is a 501(c)3 corporation that received founding sponsorship from Shepherd Center and Emory Healthcare.
- Since opening in 2000, Side by Side has served 300+ adults with brain injuries from 14 metro Atlanta counties and 13 ethnic backgrounds.
- Side by Side Clubhouse provides long-term support services including:
 - Productive activities in a peer-driven, work-oriented setting
 - Employment services
 - Career Counseling
 - Vocational Evaluations
 - Job Training
 - Job Preparation
 - Job Coaching
 - Training and on-going support of living skills to optimize independence in the community
 - Respite for caregivers
 - Evening and weekend social programming
 - Advocacy; resource and service coordination
- 2010-2011 Funding during consisted of:
 - 57% Worker's Compensation Carriers
 - 14% Government Sponsored Service Fees (Medicaid and Dept of Labor)
 - 7% Sliding Scale Private Payments

- 7% Government Grants
- 7% Private Foundations
- 8% Individual and Corporate Contributions
- Operational expenses were \$705,000
- 82% of expenses were directly related to member services
- 11% of expenses were related to administration
- 7% of expenses were related to fundraising
- Over **\$155,000 of in-kind services** were provided
- **Each year 20-30% of our costs are not funded by program fees. Side by Side solicits charitable contributions for this shortfall. Funding for in-kind services is needed.**

Adults living with the lifelong effects of traumatic brain injury (TBI) can come to rebuild their skills and once again experience being valued as contributing community members. Our unique approach to rehabilitation involves volunteers and staff working "side by side" daily with Clubhouse members to focus on developing their abilities and strengths, while also managing all operations of the Clubhouse. In this supportive environment, members learn to contribute in meaningful, sustainable ways that carry over to work, home and community. In the words of one Clubhouse member, *"The Clubhouse gives me something to do all day, a place to belong and work on getting my skills back. Since coming to the Clubhouse I've left my wheelchair and my walker behind."* For Clubhouse members, a life-changing injury is transformed into a new normal for members and their families as they move from being a medical patient to living a full and satisfying life.

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